Designed Design Associates of Singapore Awarded Best Of Houzz 2016

Over 35 million monthly unique users from Singapore and around the world select the best of home building, renovation and design

Singapore, January 20, 2016 – Designed Design Associates (DDA) has won "Best Of Best of Houzz 2016" on Houzz @, the leading platform for home renovation and design. The DDA was chosen by the more than 35 million monthly unique users that make up the Houzz community from among more than one million active home building, renovation and design industry professionals.

The Best Of Houzz is awarded annually in two categories: Design and Customer Service. Design award winners' work was the most popular among the more than 35 million monthly users on Houzz, and includes architecture and interior design photographers whose images were most favoured. Customer Service honours are based on several factors, including the number and quality of client reviews a professional received in 2015.

A "Best Of Houzz 2016" badge will appear on winners' profiles, as a sign of their commitment to excellence. These badges help homeowners identify popular and top-rated home professionals in every metro area on Houzz.

"Anyone building, renovating or decorating looks to Houzz for the most talented and serviceoriented professionals" said Jason Chuck, Managing Director for Houzz APAC. "We're so pleased to recognise **DDA** as one of our "Best Of Houzz" professionals, voted by our huge community of homeowners and design enthusiasts from across Singapore and more than one million businesses worldwide."

Follow **DDA** on Houzz by clicking on this link: <u>http://www.houzz.com/pro/joannang</u>

About DDA

HISTORY AND PHILOSOPHY

Award-winning firm DDA is an interior design firm established in 1997. The boutique-sized firm has broad experience with commercial projects and private residential homes in Singapore and takes pride in its sensitivity towards different design needs from a diverse range of clients. Each project begins with an in depth personality study with its client before design options are explored. This results in sensually sculpted interiors that speak of intimacy and identity all at once.

The firm's curiosity has led its design team to initiate and develop several experimental spaces with aesthetic breakthroughs. The team's attention to detail has also led design pursuits outside of interiors and into the realm of product design to realise the unique styles its clients has requested for. Admired by previous clients, DDA has also been invited to design commercial spaces such as Bistro at the Supreme Court, Keck Seng Tower and the Metrojaya - Group of Stores.

The firm is founded and headed by an award-winning designer whose inquisitiveness to each interiors project is a signature that has been adopted as part of designed design's house style. Today, the firm provides a holistic range of services including space planning, design conceptualization, project construction and management to a diversity of clients from regional countries such as Singapore, Kuala Lumpur, Indonesia and the Philippines.

About Houzz

Houzz is the leading platform for home renovation and design, providing people with everything they need to improve their homes from start to finish – online or from a mobile device. From decorating a small room to building a custom home and everything in between, Houzz connects millions of homeowners, home design enthusiasts and home improvement professionals across the country and around the world. With the largest residential design database in the world and a vibrant community empowered by technology, Houzz is the easiest way for people to find inspiration, get advice, buy products and hire the professionals they need to help turn their ideas into reality. Headquartered in Palo Alto, CA, Houzz also has international offices in London, Berlin, Sydney, Moscow and Tokyo. Houzz and the Houzz logo are registered trademarks of Houzz Inc. worldwide. For more information, visit houzz.com.

